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Who am I?

As a lifelong fan of animation, comics, and gaming, I am constantly inspired by the limitless potential of imagination. Every day, I am inspired to bring my designs to life through motion and bring my own unique perspective to the world of design and animation. In my free time, I am a collector of figurines and an avid gamer, constantly exercising my problem-solving skills and pushing myself to think creatively. My passion for all things imaginative drives me to be the best I can be.

Experience

Graphic Designer

INHAUS - Content And Social Agency

Julu 2023 - Present

Dubai, UAE

Within our creative hub, I create captivating campaigns for 10 clients, adding creative flair to our company's projects. Crafting vibrant visual stories for clients' social feeds, designing visuals that eloquently speak louder than words

Freelance Graphic Designer

IMPACT BBDO . Inspiratus . PSI Real Estate

March 2023 - July 2023

Dubai, UAE

Impact BBDO:

Crafting top-notch digital assets, bringing visions to life with captivating videos and innovative designs, fueled by attention to detail.

PSI Real Estate:

In a swift month at PSI Real Estate, I worked my magic, conjuring visuals that transformed sales and revenue for one of the industry's giants.

Inspiratus

Handled design and motion collateral for The Natuonal, Snow Abu Dhabi, and Majid Al Futtaim events, ensuring their success with creative flair.

Design Lead

Muawin

August 2023 - Feburary 2023

Lahore, Pakistan

Joining a startup as a Design Lead gave me the chance to truly make my mark on a company's visual identity. For the first time, I had the chance to lead the design process and build a brand from the ground up. It was incredibly rewarding to see the impact of my work as we developed a strong, cohesive aesthetic that set us apart in the market.

Graphic Designer / Animator

Ogilvy

August 2020 - July 2022

Rawalpindi, Pakistan

At Ogilvy, I spent two years bringing creative concepts to life as a graphic designer and animator. From developing visually stunning brand identities to crafting engaging motion graphics, I played a key role in helping clients tell their stories through design.

Education

2016 2020 COMSATS Institute of Information Technology BS Computer Science

Achievements

20

Dubai Lynx
DUBAI LYNX GRADUATE'24

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Skills & Tools

Adobe Illustrator

Adobe Photoshop

Adobe XD

